



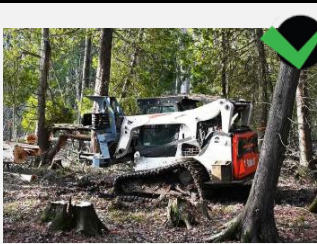
# MEDIA GUIDELINES

## Beaver Valley Media Guidelines

Thank you for participating in Beaver Valley's Media Discount Program. Although we recognize that you may not be a professional photographer, we do have some basic parameters for you to follow that will make the photos easier for us to use. Please follow these guidelines to the best of your ability.

All media credit discounts must be first discussed and approved with Beaver Valley. For additional inquiry, please contact us.

### The Do's & Don'ts Of Photo Shooting



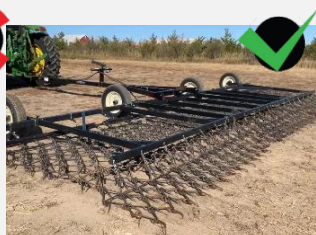
Shoot In Landscape Mode, NOT Portrait Mode



Shoot From A Variety Of Angles & Zoom Positions



Take Pictures In Open Areas Without Background Objects



Take Photos Alone & Hooked Up To The Vehicle



### Tips & Tricks

- Shoot With The Sun Above Or Behind You, Not Infront Of You.
- Shoot Photos In Landscape (Horizontal) Mode.
- Do NOT Use A Flash.
- Make Sure The Focus Is Set On The Product, NOT The Background.
- Try Not To Use Zoom, Simply Get Closer To The Unit.
- Provide All Photos In The Original File Size, Do NOT Downsize Or Edit.
- Shoot From A Variety Of Angles & Heights (Some Standing, Some Kneeling).
- All Equipment Needs To Be Clean & In Good Working Order.



# MEDIA GUIDELINES

## Beaver Valley Media Submission Checklist

Shot List	Completion
<b>Stand Alone Photos</b>	
Left Side Photo	<input type="checkbox"/>
Right Side Photo	<input type="checkbox"/>
Frontal Photo	<input type="checkbox"/>
Rear Photo	<input type="checkbox"/>
<b>Photos Hooked Up To Vehicle</b>	
Left Side Photo	<input type="checkbox"/>
Right Side Photo	<input type="checkbox"/>

### Submitting My Photos

Once Complete, All Photos Need To Be Directly We Transferred To [hillary@beavervalleysupply.com](mailto:hillary@beavervalleysupply.com).  
 For More Information, Please Contact Beaver Valley Supply.

<https://wettransfer.com/>

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